

# GIPPSLAND WOMEN'S HEALTH

Advancing  
equality  
& respect

## Strategic Plan 2018–2025





## Our Purpose

To improve women's health, wellbeing and freedom of choice by advancing gender equity and working to prevent violence against women.

### Our Vision

An equal and respectful Gippsland for all women.

We are the lead organisation for gender equity, women's health, prevention of violence against women, and family violence system leadership in Gippsland.

### In line with our vision, we:

- ▶ Put women's experiences first
- ▶ Are inclusive and respectful
- ▶ Value the contributions of our partners
- ▶ Have the courage to innovate and build the evidence base
- ▶ Are bold in our efforts to achieve fairness and justice for all women in Gippsland

### Our Focus Areas

- ▶ Gender Equity
- ▶ Sexual and Reproductive Health
- ▶ Preventing Violence Against Women
- ▶ Family Violence System Leadership
- ▶ Cancer Support



## Our Strategic Priorities 2018–2025

### Lead and Influence

Advocating and leading using our expertise in women's health and wellbeing to achieve equality for all women.

### Building the Evidence

Using our expertise in a regional, rural and remote context we will build on existing evidence and create opportunities to lead new research.

### Partnerships and Integration

Collaborating at all levels for greater fairness and justice for all women in Gippsland.

### Communications and Engagement

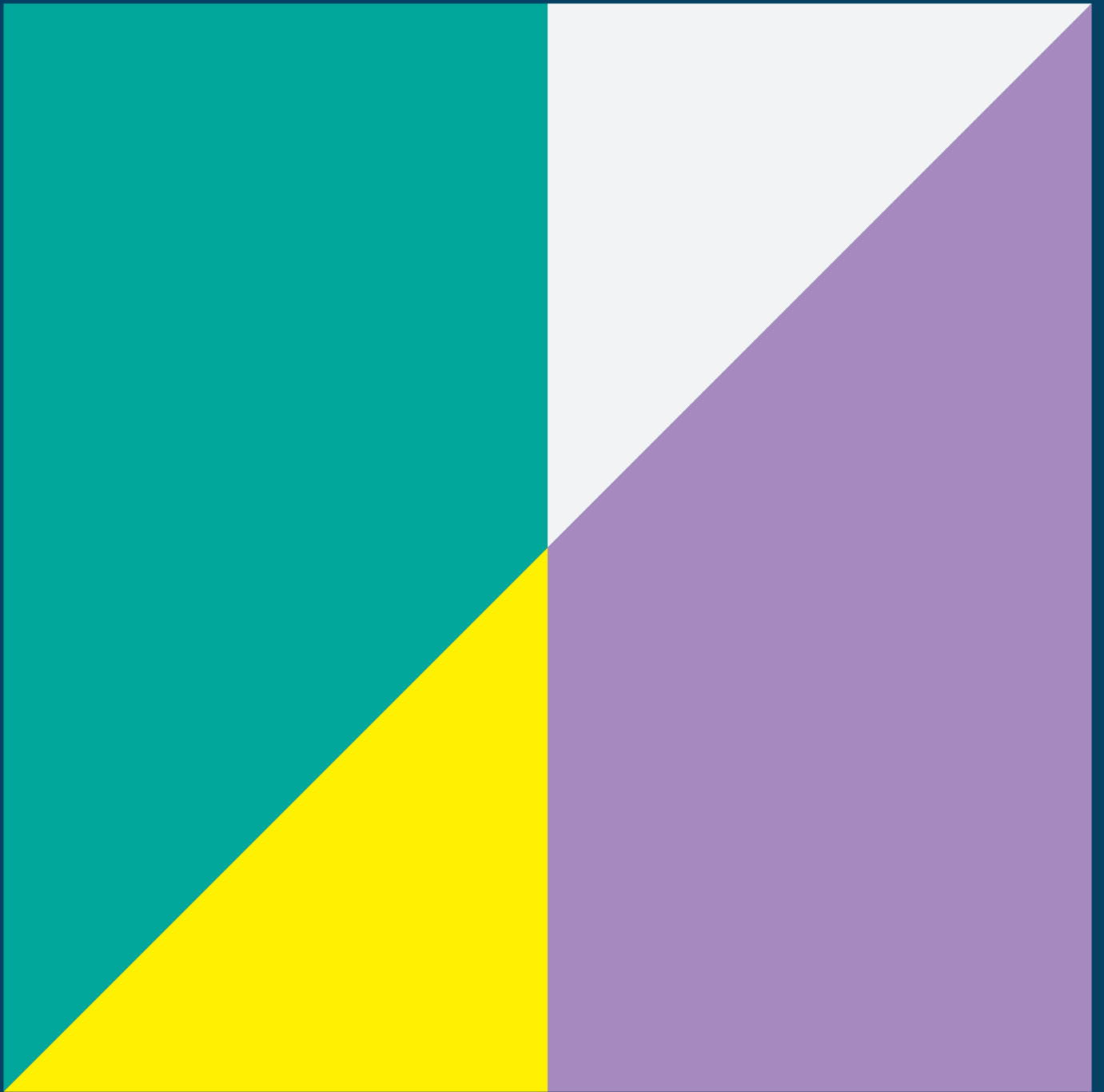
Strengthening our connection with all women across Gippsland and engaging with expertise and conviction.

### Organisational Sustainability

Ensuring our ongoing relevance and viability by creating stronger organisational systems that enhance our workforce and the promotion of our expertise in women's health in Gippsland.

### Who We Represent

Gippsland Women's Health represents the women of Gippsland. We welcome as members any woman who resides, works or studies in the Gippsland region and who supports our vision for an equal and respectful Gippsland for all women.



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