



# STRATEGIC PLAN 2018 - 2025

ADVANCING  
EQUALITY AND  
RESPECT FOR  
WOMEN

# WHO WE ARE

The lead organisation for gender equity, women's health, prevention of violence against women and family violence system leadership in Gippsland.

## OUR VISION

An equal and respectful Gippsland for all women.

## OUR PURPOSE

To improve women's health, wellbeing and freedom of choice by advancing gender equity and working to prevent violence against women.

## OUR FOCUS AREAS

Gender equity

Sexual and reproductive health

Preventing violence against women

Family violence system leadership

Cancer support

## OUR ROLE

In line with our vision we will:

- Put women's experiences first
- Be inclusive and respectful
- Value the contribution of our partners
- Have the courage to innovate and build evidence-base
- Be bold in our efforts to achieve fairness and justice for all women in Gippsland

## WHO WE REPRESENT

Gippsland Women's Health represents the women of Gippsland.

We welcome as members any woman who resides, works or studies in the Gippsland region and who supports our vision for an equal and respectful Gippsland for all women.

# OUR STRATEGIC PRIORITIES

2018 - 2025

## Lead and Influence

Advocating and leading using our expertise in women's health and wellbeing to achieve equality for all women.

## Partnerships and Integration

Collaborating at all levels for greater fairness and justice for all women in Gippsland.

## Communications and Engagement

Strengthening our connection with all women across Gippsland and engaging with expertise and conviction.

## Building the Evidence

Using our expertise in a regional, rural and remote context we will build on existing evidence and create opportunities to lead new research.

## Organisational Sustainability

Ensuring our ongoing relevance and viability by creating stronger organisational systems that enhance our workforce and the promotion of our expertise in women's health in Gippsland.

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