

Gippsland preventing men's violence against women strategy: A coordinated approach

Goal: To reduce violence against women and their children within the Gippsland Region.

Objective 1: Ensure a focus on strategies that promote respectful relationships between men & women, boys & girls are delivered across a range of settings in Gippsland

Objective 2: Increase access to resources promoting bystander approaches to preventing men's violence against women across Gippsland

Objective 3: Promote key messages related to non-violent norms, understanding the nature & dynamics of MVAW and advocating gender equitable relationships across Gippsland

The Gippsland strategy outlines four broad action areas that will guide a coordinated approach to the Prevention of Men's Violence Against Women and their Children within the Gippsland

Partnerships & Governance

Key Tasks

Develop regional governance structure to guide prevention activity

Develop shared vision, principles & language in the provision of prevention activity

Develop & maintain clear linkages between key partners & stakeholders to support a coordinated approach

Build capacity of key partners & stakeholders to identify factors that assist or impede PMVAW initiatives

Engage partners to participate in evaluation activities

Short-term Impacts

Increased awareness of the PMVAW concept in Gippsland

Improved coordination structure for implementation of PMVAW initiatives

Medium-term Impacts

Improved (and enduring) linkages btw key partners & stakeholders

Leadership & Advocacy

Key Tasks

Identify and engage key leadership groups within Gippsland

Increase understanding & acceptance of the PVAW concept within these groups

Build capacity of leaders across a range of settings to implement PMVAW initiatives

Coordinate approaches that support the involvement of leaders & PMVAW champions to have the capacity to actively participate in preventative action

Contribute to PMVAW policy development in the education & training sector

Short-term Impacts

Increased skills of key leadership groups to implement PVAW initiatives

Improved coordination of PMVAW across a range of settings

Medium-term Impacts

Increase in numbers of PMVAW leaders & champions across Gippsland

Social media & new technologies will be utilised to assist individuals, organisations & communities to promote preventative action & access PMVAW resources & tools

Community Strengthening

Key Tasks

Develop process for identification of 'at risk' population groups within Gippsland

Link with sub-regional working groups to identify 'at risk' population groups

Adapt universal initiatives to be inclusive of identified population groups & deliver selected/tailored action to these 'at risk' groups

Implement pilot program for women with disabilities across Gippsland

Review pilot program & identify further PVAW opportunities for preventative action targeting women with disabilities living in Gippsland

Short-term Impacts

Increased capacity of PMVAW initiatives implemented in Gippsland to target 'at risk' population groups

Medium-term Impacts

Improved delivery of PMVAW initiatives targeted to 'at risk' population groups within Gippsland

Workforce & Organisational Development

Key Tasks

Work with Local Government to identify workforce & organisational change PMVAW initiatives that are achievable, realistic and sustainable

Coordinate a peer support model to assist with sharing of learnings and successes across all 6 LGAs in Gippsland

Investigate options for Local Government sustainable action for PMVAW in Gippsland

Identify & implement initiatives promoting respectful relationships between men & women, boys & girls utilising the Inclusion Safety & Support module of the Healthy Sporting Environments

Engage volunteer organisations, emergency management & recovery services to deliver prevention activities

Short-term Impacts

Increased capacity of staff, volunteers, community to respond to non-respectful attitudes & to model respectful gender relationships.

Improved policies that support PVAW initiatives

Medium-term Impacts

Increase in numbers of individuals & organisations championing respectful gender relationships