



REG. NO. A0024460W
ABN 21 214 835 436

Gippsland Women's Health

Strategic Plan 2011 - 2013

Mission

GWHealth engages with women, communities, service providers and government to promote and enhance the health and wellbeing of women across Gippsland.

In order to achieve our mission we:

- Provide information relevant to women's health and wellbeing
- Influence policy and practice through advocacy and research
- Engage in formal and informal networks and partnerships
- Enhance the capacity of other organisations to respond appropriately to Gippsland women

Organisational Goals

☞ Governance

To continuously develop Council capacity to ensure good governance of the organisation.

☞ Programs, Partnerships, Research & Communication

- To provide women-centred health promotion programs and information within Gippsland
- To use information from women, together with relevant research findings, to advocate for improved policies, programs & services
- To engage as a partner in research projects, disseminate findings and use research as a basis for program decision making
- To develop and enhance our internal and external communication processes and systems
- To build and develop partnerships with other agencies, networks and the community to extend the reach of programs

☞ Quality

To continuously improve the quality of all facets of the organisation through a well managed quality assurance process and regular evaluation.

☞ Operations

- To develop and sustain a dynamic team of dedicated and highly skilled staff
- To ensure excellent financial management and continue to seek program and project funding from diverse services
- To provide sustainable infrastructure management

Key Program Areas

☞ Health Promotion

- Prevention of violence against women
- Sexual and reproductive health
- Promoting mental health and wellbeing
- Health information and education

☞ Family Violence Reform

- Implementation of regional & statewide strategies

☞ Support Services

- McGrath Foundation Breast Care Nurse
- Wig Bank

Values

